

PRIVACY and USE POLICY

It is **USAA Golden Eagle Club (GE)** policy to respect your privacy regarding any information we may collect from you or which you may provide to us, in the circumstances set out below. Accordingly, we have developed this privacy policy in order for you to understand how we collect, use, communicate, disclose, safeguard and otherwise make use of your personally identifiable information (“Personal Data”).

We will only collect and use your Personal Data where:

- We have lawful grounds to do so, including to comply with our legal obligations;
- We are performing a contract with you for our services; and
- We have legitimate interests in using your Personal Data and your interests and fundamental rights do not override those interests.

For the purposes of the European Union (EU) General Data Protection Regulation (GDPR), we, Golden Eagle Club, are the “data controller”. If you have any questions about this policy or about how we use your Personal Data, please contact us via our contact details at the end of this policy. Our website is hosted by Wix, which is also EU GDPR compliant.

This policy is effective as of September 31, 2021. We review our privacy practices on an ongoing basis, and as such we may change this privacy policy from time to time. Please check this page frequently to ensure you are familiar with its current content.

[Our Privacy Promise to You](#)

By choosing to be a member of the Golden Eagle Club, you have expressed confidence in our ability to serve you. We take this responsibility seriously and we diligently safeguard your personal information.

- **We don't sell your information.** We share information outside of the Golden Eagle Club only as permitted by law and only as necessary for our everyday club operating purposes.
- **Your information is confidential.** Our Board of Directors and the companies we contract with are obligated to hold club member information in the strictest confidence.

Personal Data we collect via our website [GoldenEagle.Club](#)

■ *Personal Data that you provide to us*

We do not collect any Personal Data from you on our website. When you initially joined the Golden Eagle Club, you provided your Personal Data as a new member. When you “sign up” for member access to this website, you provided your email address which is used to verify against the email address currently on file for you with the Golden Eagle Club.

■ *Data that we collect automatically*

We do not automatically collect other information when you visit our website, such as the type of browser and operating system you are using along with the domain name of your Internet service provider. However, our website hosting provider, Wix, may collect this information in order to provide the most appropriate browser experience and security.

Use of your Personal Data

We will only use your Personal Data when the law allows us to. Most

commonly, we use the Personal Data you provided when you initially joined the Golden Eagle Club to create the Member Directory which is only available to you and the other registered Golden Eagle Club members via this website.

Additional ways we may use your Personal Data:

- Process and manage your use of our website;
- To contact our members with general or personalized service-related notices, newsletters, USAA Giving campaigns, and other timely messages.
- Respond to your questions, comments and requests;
- Deliver communications that are relevant to your preferences and/or may be of interest to you;
- Improve our website and services through analysis of information.

Sharing of your Personal Data

We take your privacy seriously and will not share your Personal Data with others, except as permitted by applicable law or as set out below:

- We may share Personal Data with United Services Automobile Association
- We may share Personal Data as necessary with third parties who provide services or functions on our behalf, such as sending out newsletters, and who require the information to provide those specific services to us. These third parties do not include social media advertising platforms such as Facebook, Twitter and Google.

Please note that we have appropriate data privacy safeguards in place with third parties with whom we share Personal Data as described above and who are providing services or functions on our behalf.

Keeping your Personal Data secure

We have implemented security policies and technical measures to safeguard the Personal Data we collect. We maintain physical, electronic and procedural safeguards that comply with applicable laws, including the EU GDPR, to safeguard Personal Data from accidental loss, destruction or damage and unauthorized access, use and disclosure.

Retention periods for use of your Personal Data

We will use and store your Personal Data only for as long as necessary, bearing in mind the uses of your Personal Data as described in this privacy policy and otherwise as communicated to you. We review the Personal Data we hold at regular intervals and delete permanently or anonymize any Personal Data, which is no longer necessary.

Children

This Website and our services are aimed at adults, and we do not knowingly collect any Personal Data relating to children aged under 15 years old. If you are under the age of 15, please do not provide us with any of your Personal Data, including your email address.

Access to and control over your Personal Data

Some amount of Personal Data is a condition of membership in the GE Club. You have legal rights under applicable law in relation to your Personal Data. You can ask the following questions, or take the following actions, at any time by contacting us via email at GOLDENEAGLEADMIN@usaa.com:

- See what Personal Data we hold about you (if any), including why we

- are holding it and who it could be disclosed to;
- Ask us to change/correct your Personal Data;
 - Ask us to restrict the processing of your Personal Data;
 - Express any concerns you have about third parties' use of your Personal Data.

Contests, Giveaways, and Gifts

The Golden Eagle Club does not provide opportunities for participants to win a prize or gift via the website.

Your acceptance of these terms

By using this Site, you signify your acceptance of this policy. If you do not agree to this policy, please do not use this Site. Your continued use of the Site following the posting of changes to this policy will be deemed your acceptance of those changes.

Contact Us

You may contact us at: GOLDENEAGLEADMIN@usaa.com