



Giving Tuesday Special 2:1 Match Campaign

Frequently Asked Questions

Overview

Giving Tuesday is a global generosity movement that unleashes the power of giving in a day. Donations initiated through USAA Serves on Giving Tuesday – Dec. 2, 2025 – will receive a 2:1 match. That means donations made by Golden Eagles can be tripled.

This matching campaign will not draw down from your annual \$1,000 match cap. Everyone will receive a new, individual \$1,000 match cap for this one-day campaign, and USAA will match donations at a 2:1 rate up to a \$2 million enterprise match cap.

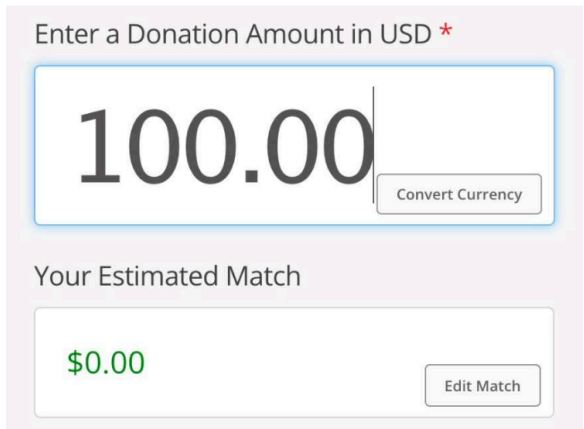
Note: *If USAA's overall company match cap of \$2 million for Giving Tuesday is reached before the end of the day, donations made on that day after that time will not be matched. If you attempt to make a donation on Giving Tuesday after the company \$2M match cap is reached, you will see \$0.00 as Your Estimated Match, meaning USAA's funds for Giving Tuesday have been exhausted and USAA will not match your donation.*

QUESTIONS		ANSWERS	
Q1	What is a 2:1 match?	A1	A 2:1 match means that for every contribution you make, USAA will double the amount. For example, if you donate \$100, USAA will contribute \$200, for a total contribution of \$300.
Q2	What if I have used up all my \$1,000 annual match cap?	A2	For this one-day special 2:1 matching campaign, everyone will receive a new \$1,000 for the campaign period. During this special match campaign, your regular, annual match cap of \$1,000 will be paused temporarily to allow you to take advantage of the one-day special match cap. When the Giving Tuesday campaign ends, your regular annual match cap balance will be reactivated. The special matching opportunity will not be available after the campaign ends.



QUESTIONS		ANSWERS																													
Q3	Since the maximum match for the special 2:1 match is \$1,000, what happens if I donate more than \$500 on Giving Tuesday?	A3	Since the match cap during the Giving Tuesday special match period is \$1,000 per individual donor, you will receive less than a 2:1 match if you donate more than \$500 that day. See table for examples: <table><tr><th>Golden Eagle Donation</th><th>USAA Match</th><th>Total Donation</th></tr><tr><td>\$25</td><td>\$50</td><td>\$75</td></tr><tr><td>\$50</td><td>\$100</td><td>\$150</td></tr><tr><td>\$100</td><td>\$200</td><td>\$300</td></tr><tr><td>\$250</td><td>\$500</td><td>\$750</td></tr><tr><td>\$500</td><td>\$1,000</td><td>\$1,500</td></tr><tr><td>\$600</td><td>\$1,000</td><td>\$1,600</td></tr><tr><td>\$750</td><td>\$1,000</td><td>\$1,750</td></tr><tr><td>\$1,000</td><td>\$1,000</td><td>\$2,000</td></tr></table>		Golden Eagle Donation	USAA Match	Total Donation	\$25	\$50	\$75	\$50	\$100	\$150	\$100	\$200	\$300	\$250	\$500	\$750	\$500	\$1,000	\$1,500	\$600	\$1,000	\$1,600	\$750	\$1,000	\$1,750	\$1,000	\$1,000	\$2,000
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Q4	Will I be able to see the match amount when donating?	A4	Yes. Your Estimated Match displays as you make a donation, as in this example: Fields marked with an asterisk * are required. Enter a Donation Amount in USD * 250.00 Convert Currency Your Estimated Match \$500.00 Edit Match																												



QUESTIONS		ANSWERS	
Q5	What happens if USAA reaches its \$2 million company match cap before I complete a donation?	A5	If the company match cap (\$2M) for Giving Tuesday has been reached, you will see \$0.00 as Your Estimated Match when attempting to donate, as in this example:  The screenshot shows a donation form with a text input field containing '100.00' and a 'Convert Currency' button. Below this, it says 'Your Estimated Match' followed by a green '\$0.00' and an 'Edit Match' button.
Q6	If I donate using my Giving Account funds (rewarded for 24 hours of volunteering), will my donation be matched?	A6	No. Because Giving Account funds are gifted by USAA, donations made with these funds are never matched.
Q7	If I have a recurring credit card or PayPal donation set up will this receive the 2:1 match?	A7	No. Recurring donations will not receive the special match because they are processed on the 27th day of each month, which is outside the special match period (Dec. 2).
Q8	If I am not able to donate during the special match period, can I donate later and receive the special match?	A8	No, donations made outside of the Giving Tuesday campaign (Dec. 2) will not receive the 2:1 match, regardless of the reason the campaign was missed.